





### Synthesis And Evaluation of Performance Test Results of Sustainable Controlled Flocculation Agent for Titanium Dioxide (TiO<sub>2</sub>) Containing Systems

Ali Ata ALKAN

Denge Kimya / Izmir Institute of Technology

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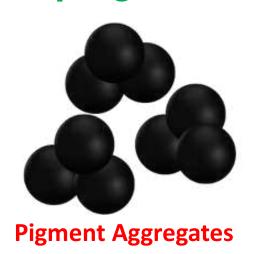


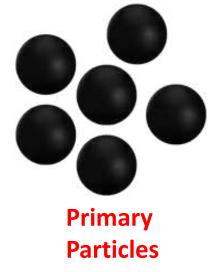


### What Is **Dispersing Agent?**

A dispersing agent is a substance added to a system, often a liquid or a powder, to enhance the dispersion or distribution of particles within that system. Dispersing agents are commonly used to prevent the clumping or settling of pigment particles.









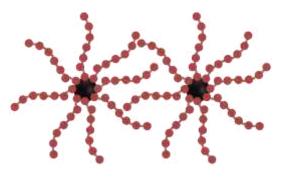




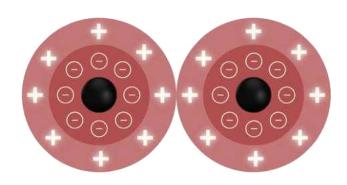


### **Effect of Dispersing Agent**

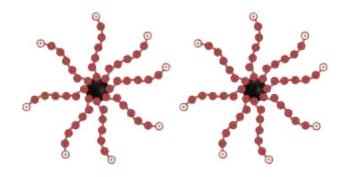
By reducing agglomeration, dispersing agents improve the stability and consistency of the product, ensuring uniform color, texture, and performance. These agents typically work by reducing the surface tension between particles, promoting their separation and preventing undesirable interactions.







**Electrostatic Effect** 



**Electrosteric Effect** 





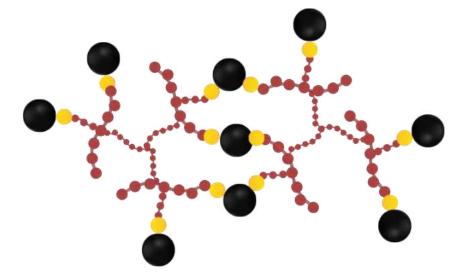




#### What Is **Controlled Flocculation?**

A controlled flocculation agent in the paint and coating industry is a substance added to formulations to regulate the flocculation process, which involves the aggregation or clumping.

Strong Difference
Between Dispersing
Agent and Controlled
Flocculation Agent is



Controlled Flocculation
Agents Creates 3D
Network in Colloidal
System by Interacting
with Particles

**Controlled Flocculation Agent** 









### Why It Is **Needed?**

Unlike standard deflocculation, controlled flocculation allows for a controlled and reversible aggregation of particles.



Fig. 1: Visiual explanation of reversible aggregation in presence of controlled flocculation

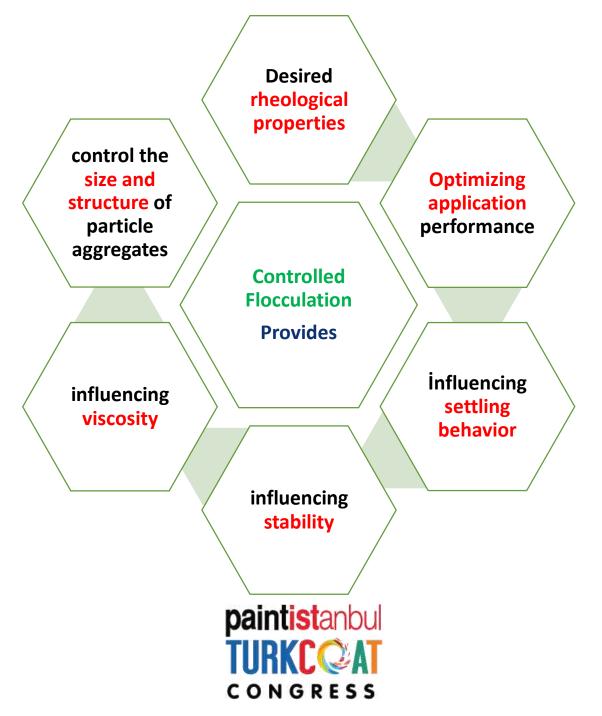
Reversible Aggregation:
With time, aggregation starts but can be removed by simple strring.















### **Importance** of Controlled Flocculation

controlled flocculation agents contribute to improved application properties, storage stability, and overall coating performance. This is particularly important in formulations where a balance between viscosity and ease of application Psired Sassing Performance by Adjusting Rheology

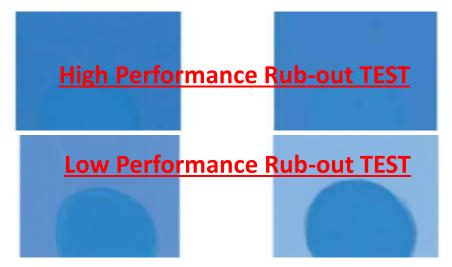
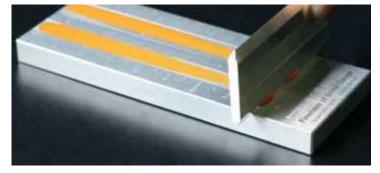


Fig. 2: Rub-out testing Results as an example





**Controlled Finnes of Grinding Performance** 

Fig. 3: Visual Explanation for Fineness of Grinding Testing



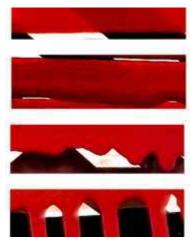


Fig. 4: Sagging Test for Paints (Prediction of sag resistance in paints using rheological measurements, Chang-Sheng

Wang)

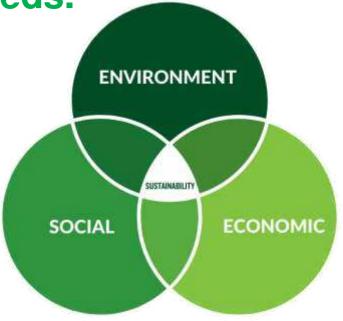




### **Brief Explanation About SUSTAINABILITY**

Sustainability is a concept that involves meeting the needs of the present without compromising the ability of future generations

to meet their own needs.

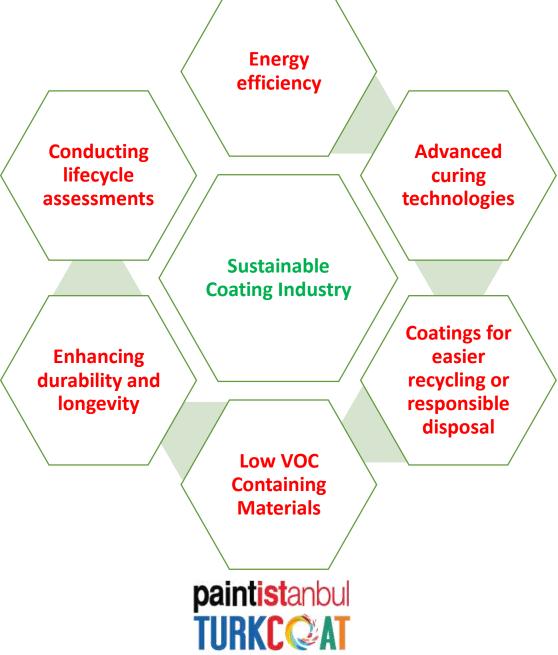


















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### Sustainability In Coating Industries

In the coating industry, sustainability is achieved through environmentally friendly formulations, such as low-VOC and water-based coatings, and the use of sustainably sourced and recycled materials.

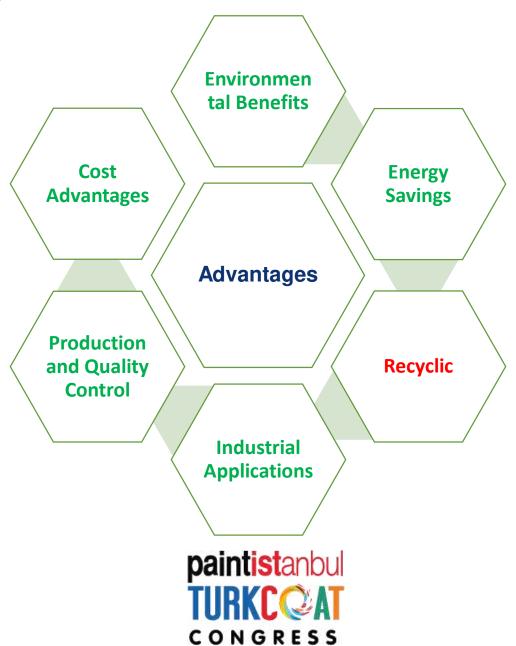
















### **Sustainably Sourced and Recycled Materials**

The reuse of waste oils and fatty acids in the coating sector plays a significant role as part of **environmentally friendly practices and sustainability efforts.** Recycling these materials offers various advantages.











### **Sustainably Sourced and Recycled Materials**



The reuse of waste oils and fatty acids may pose certain technical and regulatory challenges. Ensuring the quality and suitability of the material, process efficiency, and compliance with environmental regulations are critical factors.

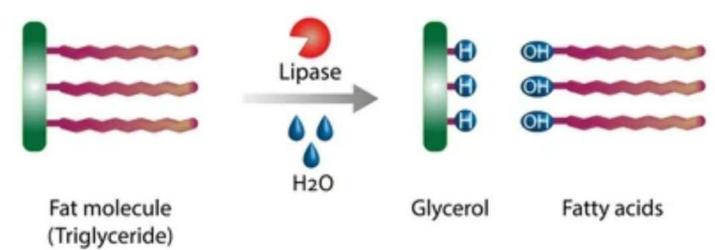


Fig. 5: A basic synthesis route for converting waste oil into fatty acids.







### Importance of Controlled Floccultion For TiO<sub>2</sub>



Controlled flocculation is of significant importance in titanium dioxide (TiO<sub>2</sub>) containing coating systems due to its impact on various aspects of the coating's performance, application, and appearance.

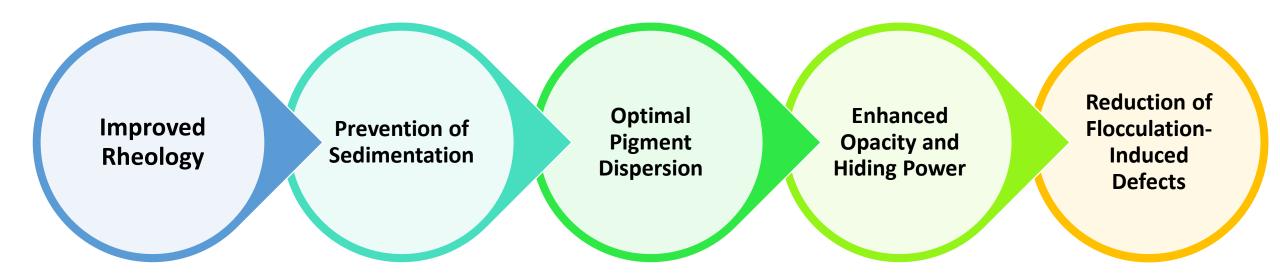






## Importance of Controlled Floccultion For TiO<sub>2</sub>











## Importance of Controlled Floccultion For TiO<sub>2</sub>



It allows for the efficient use of pigments, maintains consistent color and opacity, and ensures that the coating can be applied with ease and precision across various applications.

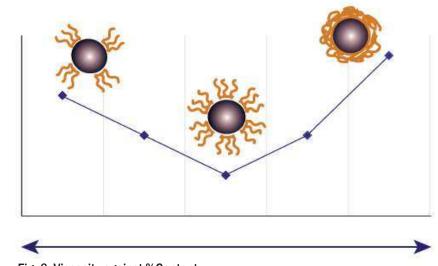


Fig. 6: Viscosity against %Content Controlled Flocculation Agent

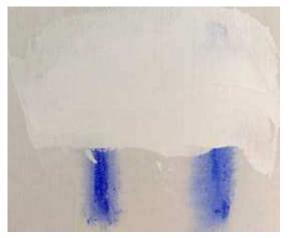


Fig. 7: RequiredCoverage Performance

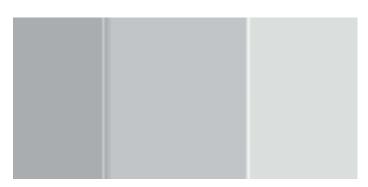


Fig. 8: True Colour Appearence

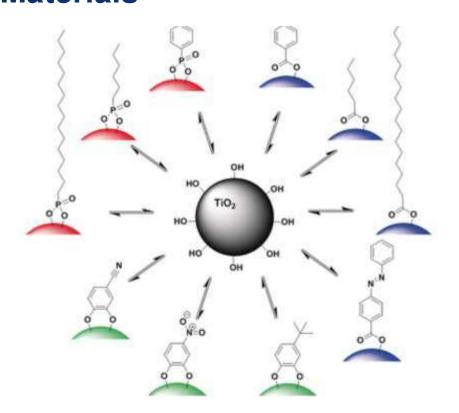






### **Interaction Between TiO2 and Functional Materials**



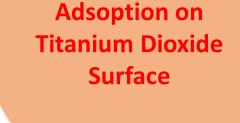


Lewis Acid-Base Interactions: TiO2, with its surface hydroxyl groups, can act as a Lewis base, and certain Lewis acids can coordinate with these sites. This interaction involves the donation of electron pairs from the oxygen atoms of TiO2 to the Lewis acid, forming coordination complexes on the surface.

Fig. 9:Quantitative Determination and Comparison of the Surface Binding of Phosphonic Acid, Carboxylic Acid, and Catechol Ligands on TiO<sub>2</sub> Nanoparticles, Dr. Lukas Zeininger, Luis Portilla, Prof. Dr. Marcus Halik, Prof. Dr. Andreas Hirsch.





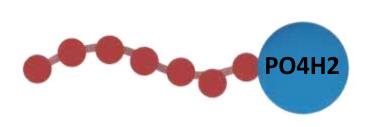






### **Possible Recycled Materials**

The concept of recyclable Lewis acids is an important aspect of green and sustainable chemistry, aiming to reduce waste and improve the environmental impact of chemical processes.

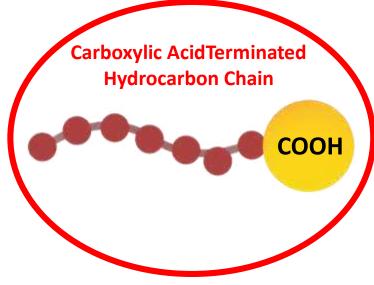


Phosphoric Acid Terminated Hydrocarbon Chain



Sulfonic AcidTerminated Hydrocarbon Chain



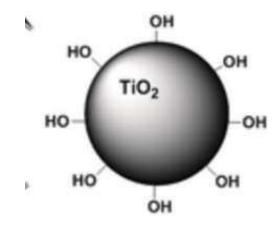






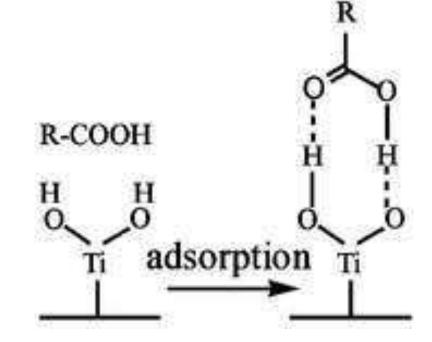


### **Interaction Between TiO2 and Carboxylic Acid**



Surface of
The Titanium Dioxide
Particle

Carboxylic Acid is Adsorbed on TiO<sub>2</sub> Surface



Ref: Chemically Binding Carboxylic Acids onto TiO2 Nanoparticles with Adjustable Coverage by Solvothermal Strategy, Qiyun Qu, Hongwei Geng, Ruixiang Peng, Qi Cui, Xiaohong Gu, Fanqing Li, and Mingtai Wang



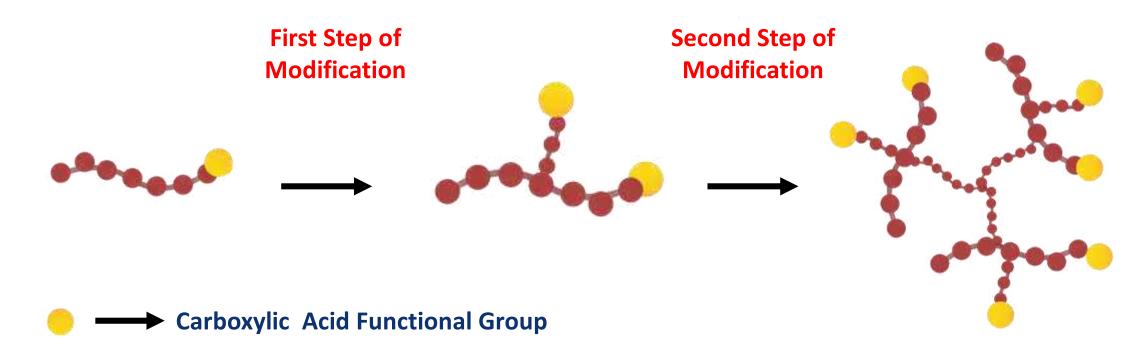






### **Synthesis Route of Controlled Flocculation Agent**

**Hydrocarbon Chain** 



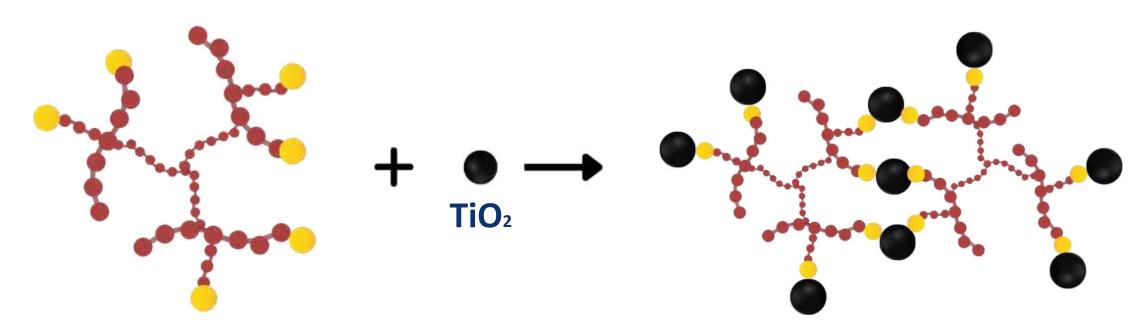








### **Creating 3D Network Structure**



**Controlled Flocculation Agent** 











### **Fineness of Grinding & Viscosity**

PRODUCT	t=t0	t= 2week		t= 4week	
	20°C	20°C	50°C	20°C	50°C
DENSURF	2500	4200	5000	6000	>6000
BENCHMARK	2400	4400	5200	6000	>6000

**Table 1. Viscosity Measurement (mPa.s)** 

PRODUCT	t=t0	t= 2week		t= 4week	
	20°C	20°C	50°C	20°C	50°C
DENSURF	15	15	15	25	30
BENCHMARK	15	20	25	25	30

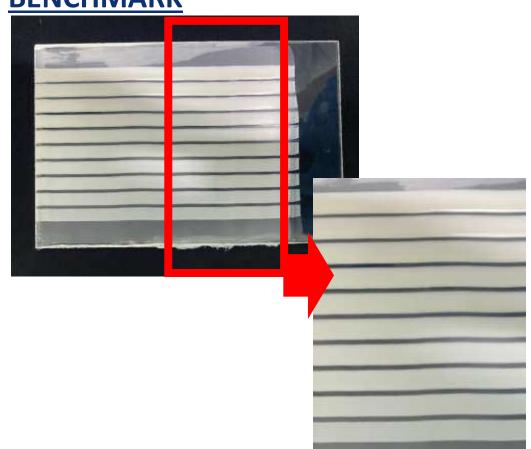
**Table 2. Finnes of Grinding (μm)** 



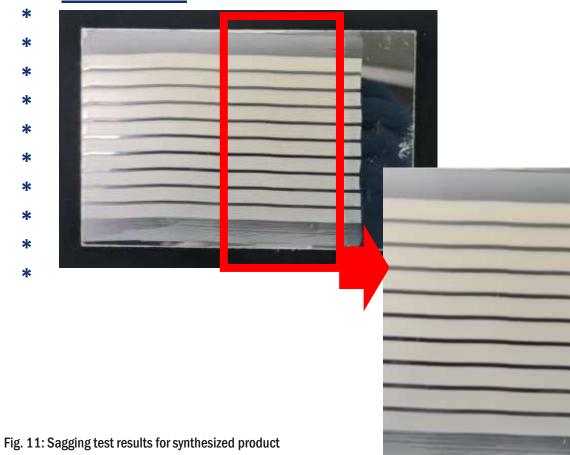




## Sagging Test Results BENCHMARK



### **DENSURF**











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### **Coverage Test**

### **BENCHMARK**

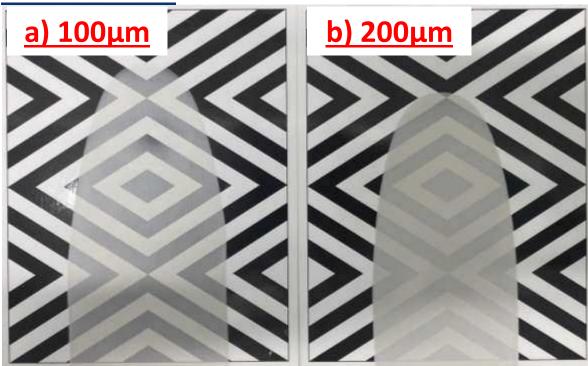


Fig. 12: Coverage test results for Benchmark a) for 100  $\mu m,$  b) for 200  $\mu m.$ 

### **DENSURF**

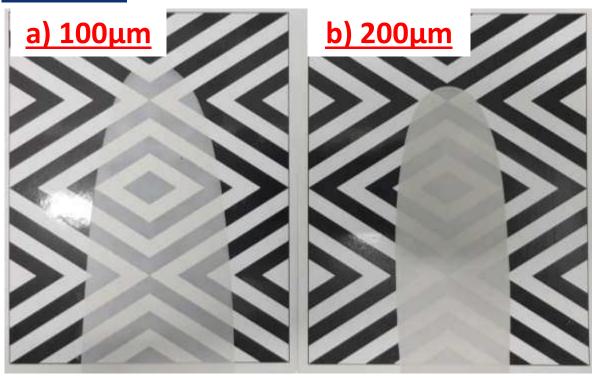


Fig. 13: Coverage test results for synthesized product a) for  $100\mu m$ , b) for  $200\mu m$ .

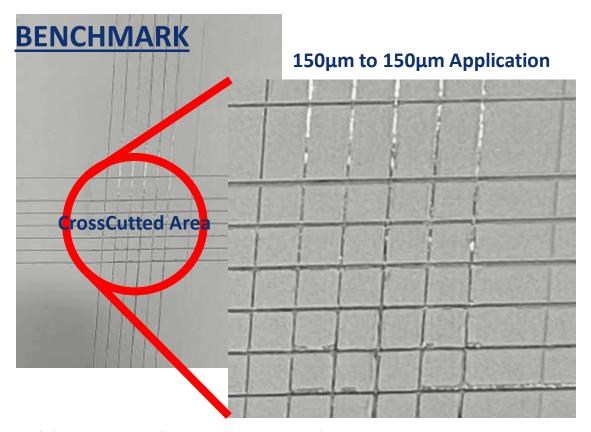






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### **Layer by Layer Application**



**DENSURF** 150μm to 150μm Application rossCutted Are

Fig. 14: Cross-cut test ruslts for layer by layer application of benchmark (2 layer applied)





Fig. 15: Cross-cut test ruslts for layer by layer application of synthesized product (2 layer applied)





#### Conclusion

As an additive, usage of controlled flocculation agents have crucial role in the paint and coating industry.

To be a sustainable prroducer in the paint and coating industry, usage of recyled materials is one of the best option at the beginning.

Synthesized sustainable controlled flocculation agent in this study exhibits well performance and can be a new raw material with its sustainable feature.









CHEMISTRY FOR A BETTER FUTURE

#### **R&D SUBJECTS**

Silicone Copolymers

Water-Born Polyurethane Dispersions

Special Solutions For Textile Industry

Slicone Resins

Slicone Softener Emulsion

Additive For Coating Industries



### densurf

COATING ADDITIVES & SILICONE RESINS

PRODUCT GROUPS



















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