

Creating Digital Twin of Color & Appearance to Reduce Time to Market

December 2023 Barış Boğa

AxF

Has become the industry standard to communicate Color & Appearance



A UNIVERSAL FILE FORMAT THAT OFFERS A STANDARD WAY TO CAPTURE, STORE, EDIT, AND COMMUNICATE COMPLEX COLOR AND APPEARANCE DATA AND META DATA OF A MATERIAL IN ONE SINGLE FILE, ENABLING COMMUNICATION OF HIGHLY ACCURATE, ACHIEVABLE DIGITAL MATERIALS; "DIGITAL TWINS"

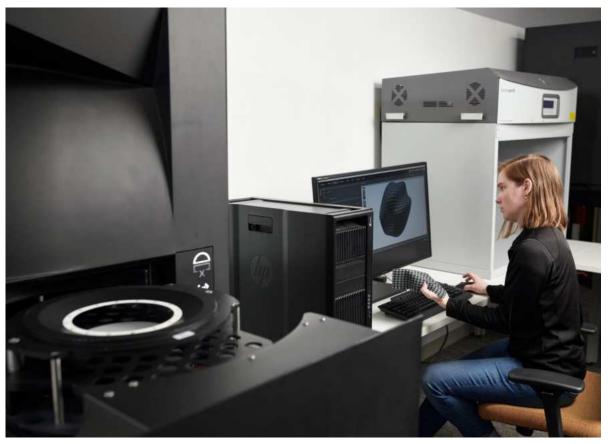






PANTORA

Total Appearance Eco-System



Development of digital material libraries have:

- Reduced Time to market
- Increased ability to iterate & refine designs
- Leveraged from Design to Marketing
- Saved material & helping sustainability
- Proven to save Cost





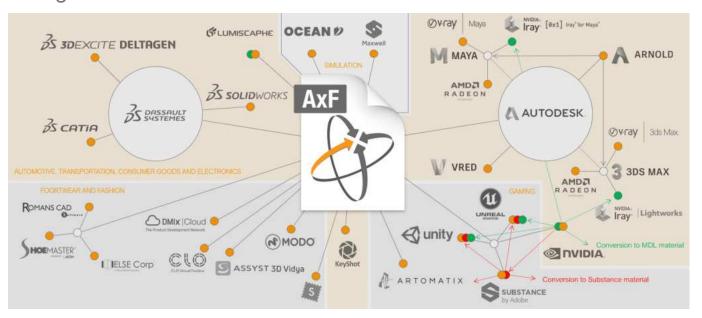


PARTNERS SUPPORTING AXF DIGITAL MATERIALS

The Digital Twin of a Physical Material

Design with Confidence and Communicate with Ease AxF files provide a way to capture, store, edit, and communicate complex material characteristics using numerical data throughout the digital design workflow.











Rivian at Autodesk AIF









Rivian benefits from a digital workflow



CONGRESS





Porsche at Autodesk AIF









MA-T12 VS TAC7

X-RITE MA-T12



- Handheld Spectrophotometer
 - 2 pick-ups with 15" & 45"
 - 6 fixed illumination angles
 - 1 RGB Camera at 15"
- High resolution (40 px/mm; 1016 dpi)
- Accurate color based on spectral image measurement
- · Correlated gloss measurement
- Well suited for Paints with Effect Pigments
- Optimized for QC purposes (0.18 ΔΕ2000)

X-RITE TAC7



- Full appearance measurement device
 - Four pick-ups at different altitude angles, rotation stage for up to five azimuth angles.
 - 32 b/w + 8 spectral illumination angles, up to 270 additional b/w altitude angles with linear light source
 - 1 backlight illumination angle
- Medium resolution (14.5 px/mm; 385 dpi)
- Accurate color based on spectral image measurement
- True gloss measurement
 - Full range of gloss types from matte to high-gloss surfaces supported
- Precise normal and height maps through structured light projector
- Captures Fresnel effect (IOR) and Anisotropy
- Measured Translucency
- Optimized for Design purposes







COMPARISON BETWEEN THE DIFFERENT SYSTEMS

Dark Green Car Effect Paint



MA-T12 scan X-Rite SPLQC light booth (D65) virtual environment (D65)





TAC7 scan X-Rite SPLQC light booth (D65) virtual environment (D65)





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MA-T12 SVBRDF with Pantora 2023.1

Enabling fast capture of a wide variety of materials for Design and Quality Control





Expanded capabilities:

- Portable & fast acquisition of multiangle spectral and high-resolution image data.
- Supports workflows for both design and production quality, with close tolerance devices enabling remote virtual assessment.
- Data can be combined with TAC7 and other X-Rite Connect devices within Pantora, providing a scalable solution.

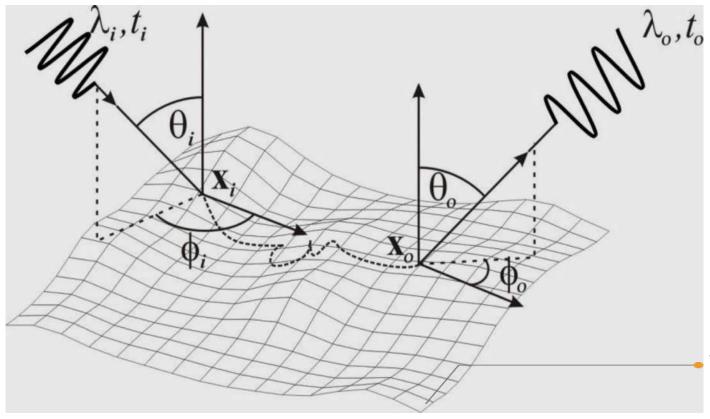






MODELLING LIGHT TRANSPORT

FUNDAMENTALS



- To describe the appearance of a material it is important to develop a model that explains how light interacts with an object.
- Real-life materials vary in complexity as they might be composed of different layers with individual optical properties (e.g. a clear coat applied on the surface) or there is a spacial variation of optical properties (e.g. effect pigments distributed in x and y axis).
- Computer graphics typically use simplified models, which ignore certain optical phenomena because they are either difficult to determine or they increase computational effort significantly.

THIS GRAPH SHOWS A SIMPLIFIED MODEL OF LIGHT MATTER INTERACTION WHICH EXPLAINS EFFECTS LIKE 1ST SURFACE REFLECTION (GLOSS), ABSORPTION AND SUB-SURFACE SCATTERING (SSS).





MATRIX

Measurement Capabilities

	Ci7800	META VUE	MA-T12	TAC7
ectral Measurement & Workflow	•	•	•	•
Diffuse Color		•	•	•
Normal	•	•	•)	•
Specular Color	()	•	•	•
Roughness		•	• 1	<u>•</u>
Height Information		•	• /	•
Anisotropy		•		
Fresnel	•	•	•//:	•
Transparency		•	•	•//
Volumetric Scattering	•	•	• "	•
CarPaint with Effect Pigments		•.	•	•
Orange Peel / DOI	•	•	• 11	
Colored / Tinted Clear Coat	•	•	< ● A:	•
x·rite PANTONE	E ®	Not Supported Lim	ited (Spot) Supported	







MATRIX

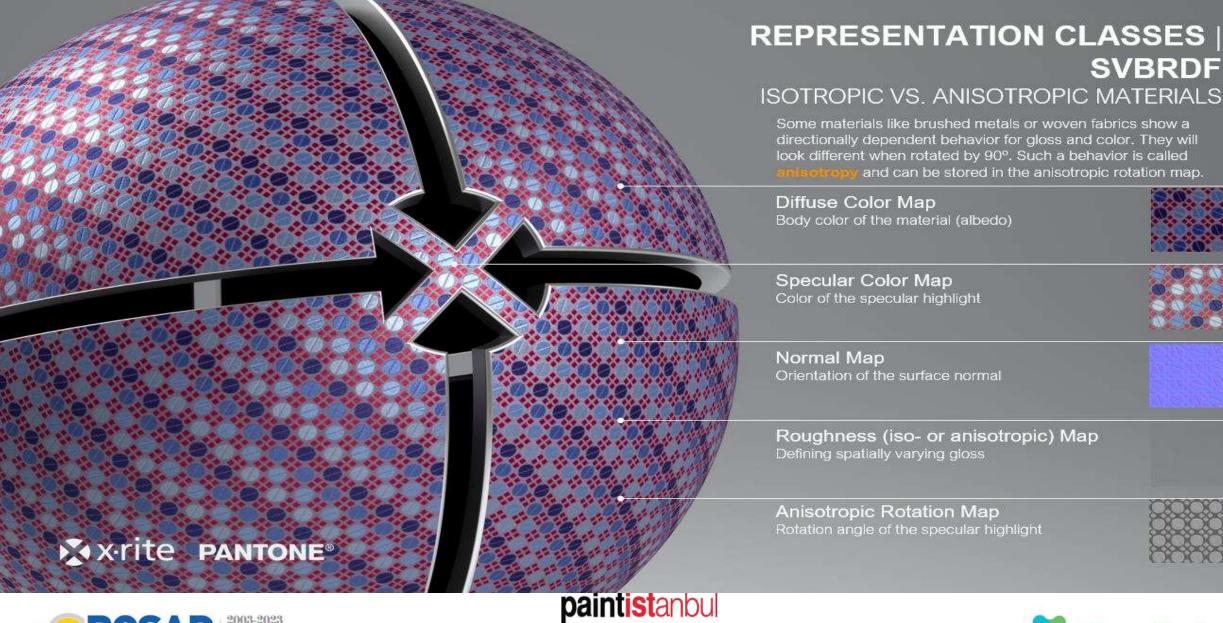
Measurement Capabilities

	Car Refinish / Paint	Plastics	Textile	Leather	Metal
Diffuse Color	•	•	· •		
Normal	•	•	: •		•
Specular Color	•	•	· •		•
Roughness	•	•	. ●		•
Height Information	•	•)	•) (6)	(·
Anisotropy	•	•	:●	•	
Fresnel	•	•	•	(6)	100
Transparency	•	•	•		•
Volumetric Scattering	•	•.	•		•
arPaint with Effect Pigments	•	•	•		•
Orange Peel / DOI	•	•:			
Colored / Tinted Clear Coat	•	•	•	(•	
			Supported • Limited	 Supported 	





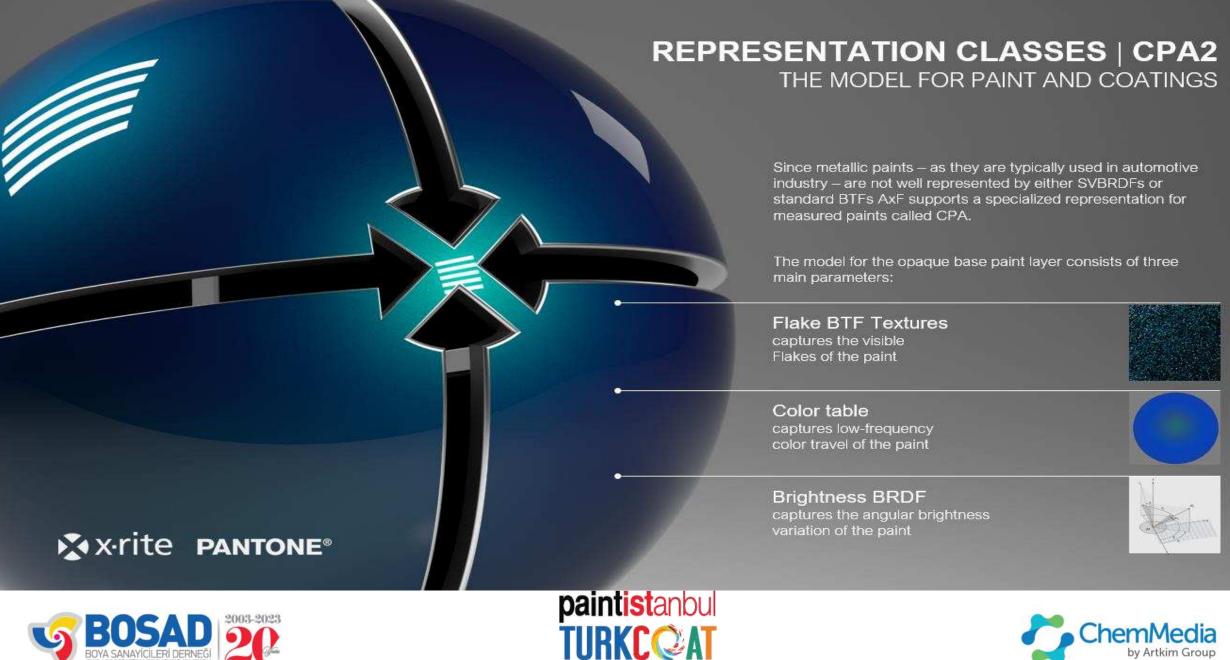






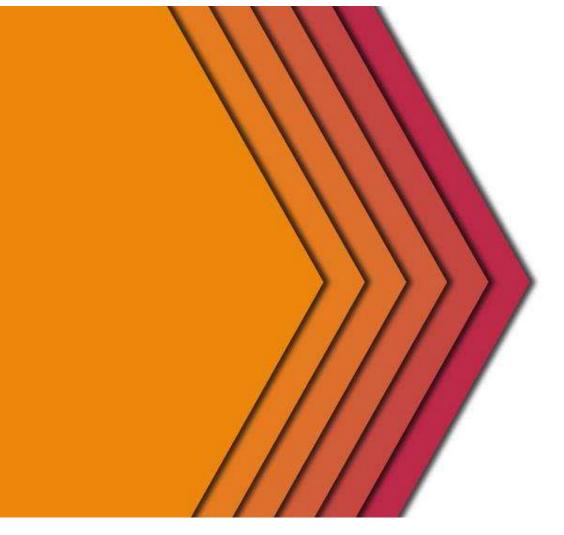












PANTORA 2023.2 Update

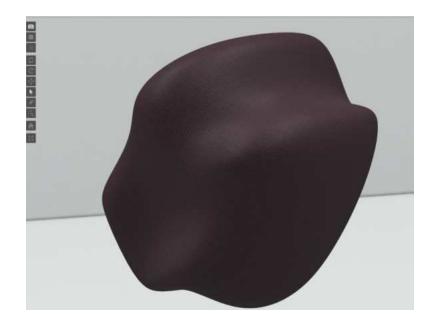






Improved Color Accuracy

- Some materials have a strong response in the infrared band, that the MA-T12 camera does not fully filter out
- Correction in Pantora now provides accurate color on these material types



Previous Versions



Pantora 2023.2

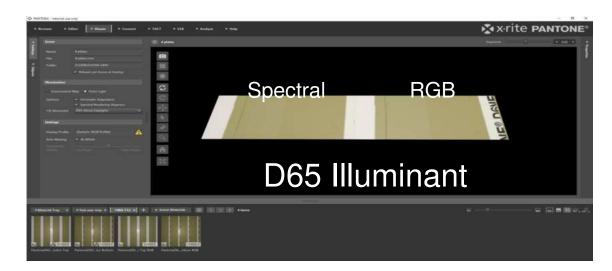






Spectralization

- MA-T12 outputs images in calibrated RGB
- Pantora now combines RGB images with spectral measurements to "spectralize" images and create spectral
 SVBRDF
- Improved color rendering under different light conditions





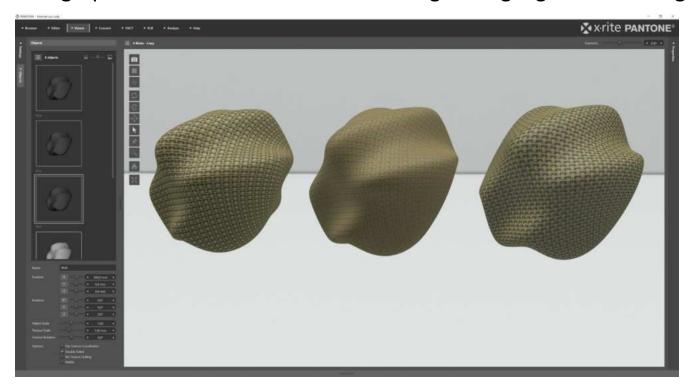






Improved rendering performance

- New MA-T12 firmware switches off "high-pass filter" improving SVBRDF
- High-pass filter caused structures in image along high contrast edges

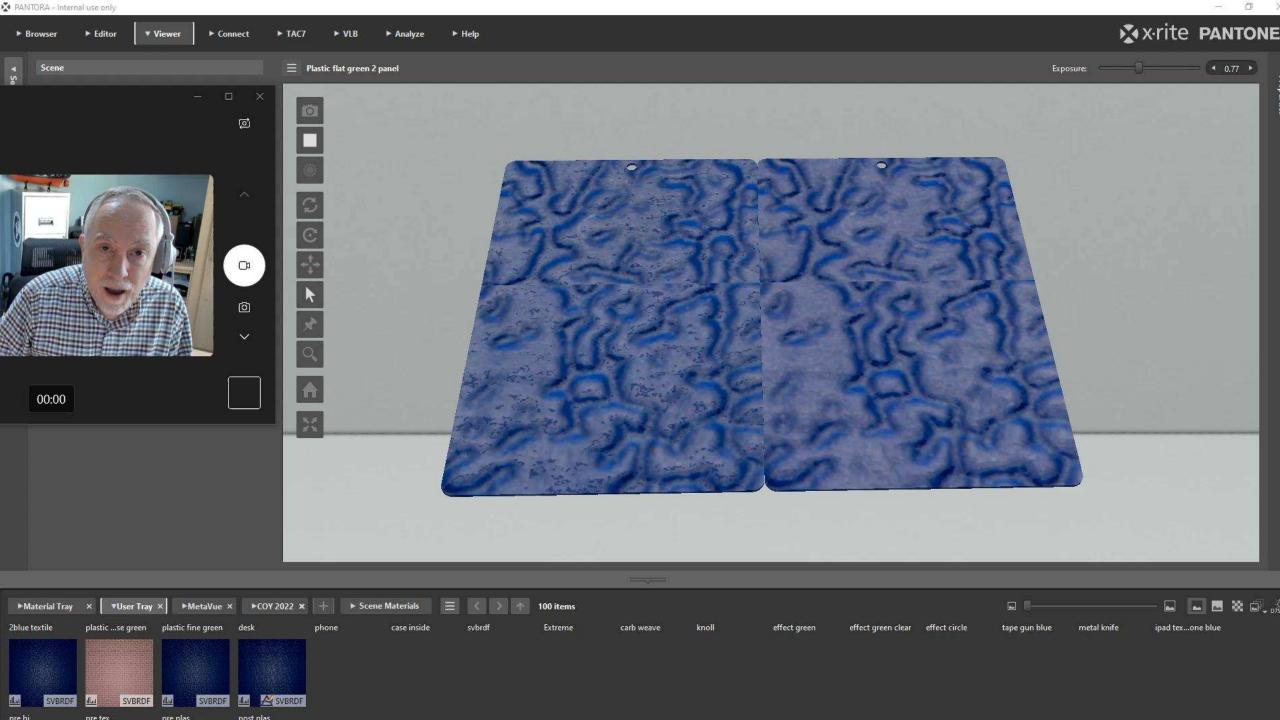


*Please note:
MetaVue and MA-T12
measurements captured
a different ROI which explains
the different tiling. Appearance
and color are quite similar

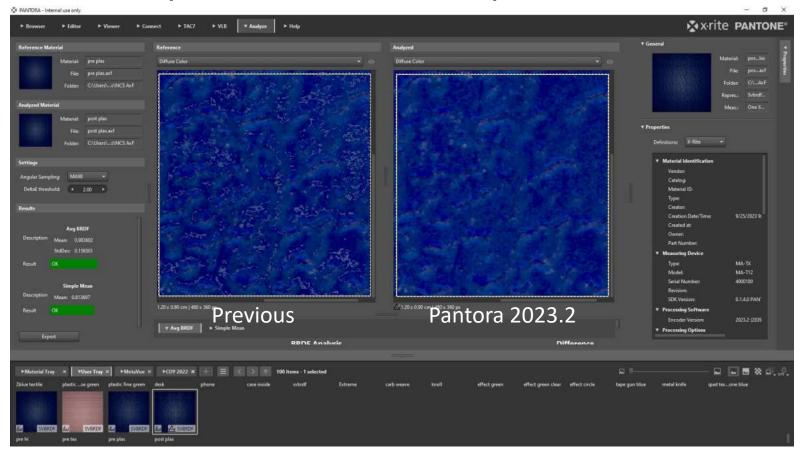








Closeup of Blue Sample

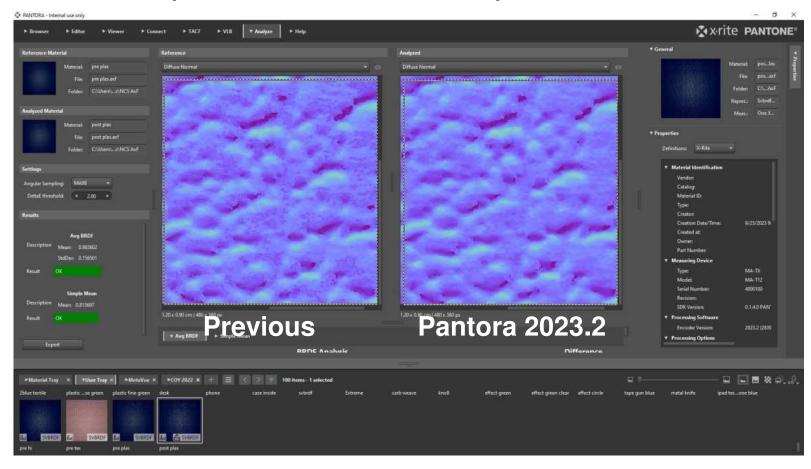








Closeup of Blue Sample

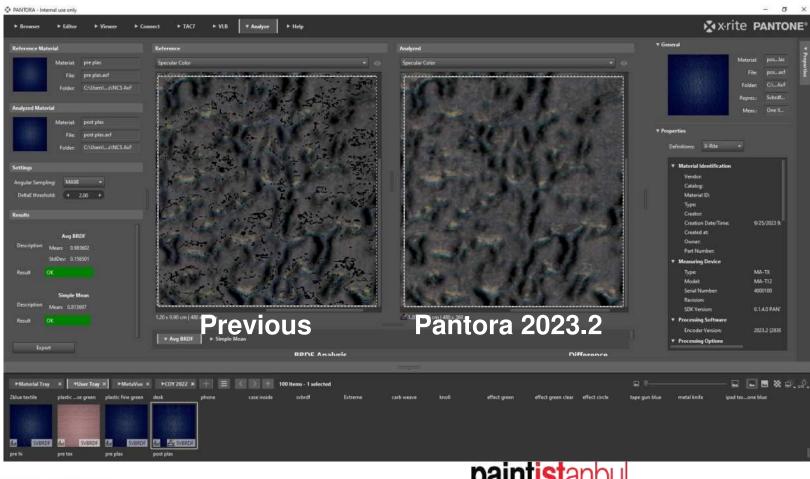








Closeup of Black Sample









Closeup of Grey Sample

